



Organic Fine Cocoa and Chocolate Cluster

Trinidad & Tobago

Übergreen

NATURAL CARIBBEAN QUALITY
TRINIDAD & TOBAGO



Canada 



Project Summary

The OFCCC acts as a **private sector-driven catalyst** for sustainable growth of the cocoa industry in T&T and the Caribbean

- generating foreign exchange
- offering diversified employment
- promoting women entrepreneurs

The Cluster

Comprises of 14 private sector entities, accounting for 152 employees, and ExporTT



Agri
Inputs



Producers

- San Antonio Estate
- Mundo Nuevo Estate
- Maraj Estate
- James Estate
- Omarbeans
- Ortinola Estate
- Jagassar Estate

Specialized
Trader



Processors



COCOBEL



Market Opportunity

- Uniqueness of and demand for Trinidad & Tobago True Trinitario Fine Cocoa aromas
- Growth in demand for certified-organic food
- Trends in global chocolate market: **Premium, healthy, and sustainable and clean** *
 - Emphasis on quality, traceability and sustainability



IBM Food Trust™





Strategy

1. Increase cocoa bean production and enhance quality
2. Design and implement impactful marketing and social media campaigns (digital story telling)
3. Target lucrative market segments
 - North America and Europe
 - Traceable and certified organic
 - Sophisticated ethical consumer

Project Components



Cocoa Field Productivity and Bean Quality



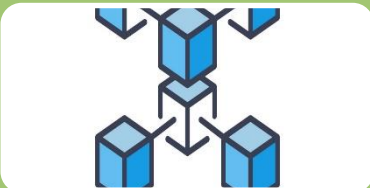
Product Marketability through
Certifications and Registrations



Market and Client Development in Target
Markets



Packaging and Distribution of Final
Products



Value Chain Transformation and
Management



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ORGANIC CARIBBEAN QUALITY
TRINIDAD & TOBAGO



CBD CHOCOLATE

INFUSED WITH CBD OIL

RELAX | HEAL | RENEW



COCOBEL

Global Partnerships

The OFCCC is seeking partnerships with cocoa and chocolate industry stakeholders to scale operations in T&T:

- Build additional organic cocoa nurseries
- Preserve heirloom cocoa varieties
- Continue training cluster- and non-cluster farmers in field and post-harvest practices
- Invest in solar drying solutions
- Supply consistently high quality cocoa and chocolates to our customers

Please reach out to support our mission.



Thank you!

Tobias Schulze
Frenking
Cluster Manager

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